

**The Zeta Alpha Chapter of Alpha Kappa Alpha Sorority, Incorporated®  
in partnership with the Phoenix AKARAMA Foundation presents**

# 2025 Black Professionals and Leaders Dinner

**A Student Networking Event and Fundraiser  
Supporting Community Service**



**SPONSORSHIP OPPORTUNITIES**



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# The Phoenix AKARAMA Foundation

The **mission** of the **Phoenix AKARAMA Foundation** is to raise and award funds for programs that advance leadership development, encourage academic excellence, improve health, support those in need, and educate about the value of philanthropy. Current programs include:

- Black Professionals and Leaders Dinner
- Historically Black College & University Fair
- Black Brown and College Bound
- Youth Development Programs
- Computer Kids Camp



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# Alpha Kappa Alpha Sorority Incorporated®

As an international service organization, founded on the campus of Howard University in 1908, our mission is to cultivate and encourage high scholastic and ethical standards, to promote unity and friendship among college women, to study and help alleviate problems concerning girls and women in order to improve their social stature, to maintain a progressive interest in college life, and to be of "Service to All Mankind."



# Zeta Alpha Chapter



**This year, the members of Zeta Alpha will continue their academic studies and community service efforts in the areas of:**

- Empowering Families**
- Building Economic Wealth**
- Enhancing the Environment**
- Advocating for Social Justice**
- Uplifting the Local Community**

**As a valued community member and partner, you are invited to partner with Zeta Alpha as a sponsor of the BLACK PROFESSIONALS AND LEADERS DINNER. Your support of the students at Arizona State University will go a long way in helping them realize their full potential as working professionals after graduation.**



# Meet your BPLD Leaders



Nya Clemons  
President



Jasmine Rawles  
Vice President



Kassidy Richburg  
BPLD Chair

# Supporting Our Programs and Services



- We address childhood hunger by providing lunches elementary-aged students take home each weekend.
- We host workshops and seminars that raise awareness and address mental health issues on our campus.
- We provide opportunities for students to learn about financial literacy and support minority and women owned businesses.
- We support ASU's sustainability promise by creating community gardens, promoting waste reduction, recycling and planting trees.
- We champion and support efforts that support the unhoused community at ASU and in the greater Phoenix area.
- We support voter education, registration and mobilization efforts at ASU and around the country, and host workshops and seminars that address policy issues directly affecting college students.

# What is the Black Professionals and Leaders Dinner?

The Black Professionals and Leaders Dinner is meant to bridge the gap between black undergraduate students and working professionals, providing the space and opportunity for students to engage with working professionals who look like them, hear their stories and better understand the journey from college to professional life. There is a keynote presentation and panel discussion.

Working professionals are invited to sit at the table, eat and share knowledge with students, as well as participate in a panel discussion on a wide-range of topics affecting students of color and working professionals. Students leave with a professional headshot and hiring tips.



# 2025 Keynote Speaker



**Rachel Frazier Johnson, Esq.**

**Founder & Managing Attorney, Rachel Frazier Johnson Law**

Rachel Frazier Johnson is an experienced and innovative powerhouse. Focusing her practice in Immigration Law, Family Law, Personal Injury and Wills and Trusts—law is her expertise, a skill she has mastered in order to alter life paths.

She has several accolades to her name including; Judge Pro Tem, Hualapai Nation Court, Judge Pro Tem & Appellate Panel Judge, Tohono O'odham Court, State Bar of Arizona Appointments, Committee Member, Arizona's Finest Lawyers, Arizona Women Lawyers Association, Arizona Black Bar, City of Phoenix Arts & Culture Commission, Public Art Committee Chair, Sandra Day O'Connor Pro Bono Legal Services Program and more.





# General Schedule

**Thursday, March 6 2025, 6 p.m. - 9 p.m.**

**Student Pavilion - Senita Ballroom, ASU Tempe campus  
400 East Orange Street Tempe**

- **6 p.m. - Networking Happy Hour, Student Headshots and Pitch workshop with Career & Professional Development Services**
- **7 p.m. - Dinner, Keynote and Panel Discussion and Keynote**



# Support Opportunities

**As a valued community member and partner, we invite you to support the Black Professionals and Leaders Dinner by becoming a sponsor or purchasing an advertisement.**

**Funds raised through this signature event help support the on-campus community service efforts of Alpha Kappa Alpha Sorority, Incorporated®, Zeta Alpha Chapter.**



## ADVERTISING OPPORTUNITIES (PRINT & DISPLAY)

**\$150 - Full Page Advertisement**  
**\$100 - Half Page Advertisement**

## BPLD SPONSORSHIP LEVELS

**\$2,500 - Ivy Leader (Presenting) Sponsor**  
**\$750 - Green Leader Sponsor**  
**\$500 - Pink Leader Sponsor**  
**\$275 - Pearl Leader Sponsor**

# Advertising Opportunities

- Color art files should be submitted in JPEG or PNG format ONLY.
- Companies/organizations are welcome to submit two versions of the advertisement, one for the printed program book and one for on-screen display.
- All advertisements should be submitted by Friday, February 28, 2025.

Full Page	Half Page	Full Screen
8.5 x 11	8.5 x 5	10 x 5.63
\$150	\$100	Complimentary
Printed	Printed	Digital

Half Page  
8.5" x 5.5"

Full Page  
8.5" x 11"

On-Screen Display  
10" x 5.63"

## Ivy Leader (presenting) Sponsor

- Sponsor four (4) student tables and one (1) professional table
- Full page advertisement
- Business/organization logo presented throughout the event
- Remarks during the program
- Sponsor of five (5) meals for the CHIPP initiative
- Opportunity to participate in the panel discussion and networking happy hour

## Green Leader Sponsor

- Sponsor three (3) student tables
- Full page advertisement
- Business/organization logo presented throughout the event
- Remarks during the program
- Sponsor of four (4) meals for the CHIPP initiative

## Pink Leader Sponsor

- Sponsor two (2) student tables
- Full page advertisement
- Business/organization logo presented throughout the event
- Sponsor of three (3) meals for the CHIPP initiative

## Pearl Leader Sponsor

- Sponsor one (1) student table
- Half page advertisement
- Business/organization logo presented throughout the event

# PAYMENT METHODS



**Checks and Certified Funds  
Made Payable To:  
"Alpha Kappa Alpha - Zeta Alpha"**

**Mail To:  
"Zeta Alpha Chapter"  
Attn: Black Professionals and Leaders Dinner  
810 South 122nd Lane  
Avondale, AZ 85323**

**Zelle Using:  
"dbogradadvisor@gmail.com"**

**Online Using Eventbrite:  
"2025 Black Professionals and Leaders Dinner" or scan the QR code**



THANK YOU FOR YOUR SUPPORT OF:

# 3rd Black Professionals and Leaders Dinner

**Email: [zetaalphaasu@gmail.com](mailto:zetaalphaasu@gmail.com)**

**Website: [akazetaalpha.org](http://akazetaalpha.org)**

**Facebook: [ZetaAlpha1970](https://www.facebook.com/ZetaAlpha1970)**

**Instagram: [za\\_aka](https://www.instagram.com/za_aka)**

• WE HOPE TO SEE YOU THERE!